

3' x 8' Avenue Banner Template

This guide represents the finished banner size and shows where the trimmed banner will fold to make the sleeves. This template is set up for 3" sleeves.

Print Area

Take all banner art to the edge of this area.

Live Area

Keep crucial graphics and text within this area.

For straight cut sides, take graphics to page edge. No extra bleed is necessary.

If your avenue banner has hemmed sides, extend your graphics to the outer guides

✓ Convert all text to outlines

✓ Convert spot colors to cmyk

✓ Any embedded bitmap images should have a resolution of 85–100 pixels per inch (ppi/dpi) at the size they are placed into this document.

How to use this template:

The "Instructions" layer can be discarded, after being read and understood.

Create your banner graphics on the "Art" layer, extending all background art and colors to the edge of the artboard (the Print Area).

Keep important graphics within the dashed line (the Live Area) to ensure that they will not be sewn through when the banner is hemmed.